

**START
HERE**



STARTER HUNT

the free version

Five things to find, one bingo card for any park, but no EPCOT. That one gets a whole guide of its own, but you have to be a member to get it!

Inside: a window for a man who never saw the place, a tree with a Latin name, a lightning rod in disguise, and an animal that's never lived here.



This is for the fan who reads the windows

— *and the plaques, and the fine print, and the thing
that used to be something else.*

We're the ones who notice the mosaic nobody stops for. The ones who still feel something when someone mentions Horizons. The ones who love the parks deeply — the history, the detail work, the stories hiding in plain sight — and want to show it in a way that still feels like us.

Not loud. Not obvious. Not a character plastered across a shirt from the gift shop on the way out.

The Quirky Mouse makes art, tees and guides for exactly that person. This is a sampler: five finds and a bingo card, to see if you're one of us.

We suspect you are.



SUBTLE

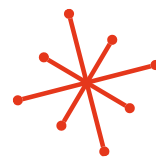
*References you only
catch if you know. No
character graphics. No
shouting.*

SPECIFIC

*Deep cuts, defunct rides,
the details most people
walk right past.*

YOURS

*For the fan who wants
to love Disney in a way
that still feels like them.*



BEFORE YOU SCAN IN

You've walked past all of this.

Probably more than once. Probably on the way to something with a longer line, with a Dole Whip, in a hurry.

This isn't a park map. It won't tell you where the bathrooms are or when the parade starts. It's five things hidden in plain sight across Magic Kingdom, Hollywood Studios and Animal Kingdom, put there for the few people a day who stop and look up. The idea is to be one of them.

None of them are inside a ride. One of them is the first thing you'll see at Hollywood Studios, so read the list before you tap in.

And yes, EPCOT is missing. That's on purpose. EPCOT gets a whole guide of its own.

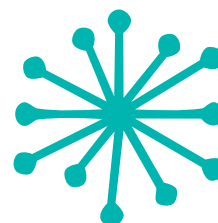


TWO WAYS IN

The hunt. Page 4. Five finds, three parks, no hand-holding. Check them off, or read them on the bus and feel smug about the ones you already knew.

Bingo. Page 5. Twenty-four things you'll see in any park, in any line. Play it against whoever you came with. Loser buys the churros.

The answers are on page 6. Use them after, or don't. Nobody's checking.



THE HUNT

Five finds, three parks

Nothing inside a ride. Everything in plain sight. Read the whole list before you tap in. One of these is waiting just inside a gate.



- ☐ **01 Magic Kingdom • Main Street** - Find the window for a man who built houses, not parks.

*He never saw this place, or the one in California.
He used to have a better spot on the main drag.
They moved him around the corner.*

- ☐ **02 Magic Kingdom • Main Street** - Look up. One window is advertising a man who sold nothing at all.

*Say his name out loud. Then think about how
you'd buy a small city's worth of Florida without
anyone knowing it was you.*

- ☐ **03 Magic Kingdom • Adventureland**
- A tree here has its own scientific name. Find the treehouse, then work out what's wrong with calling it a tree.

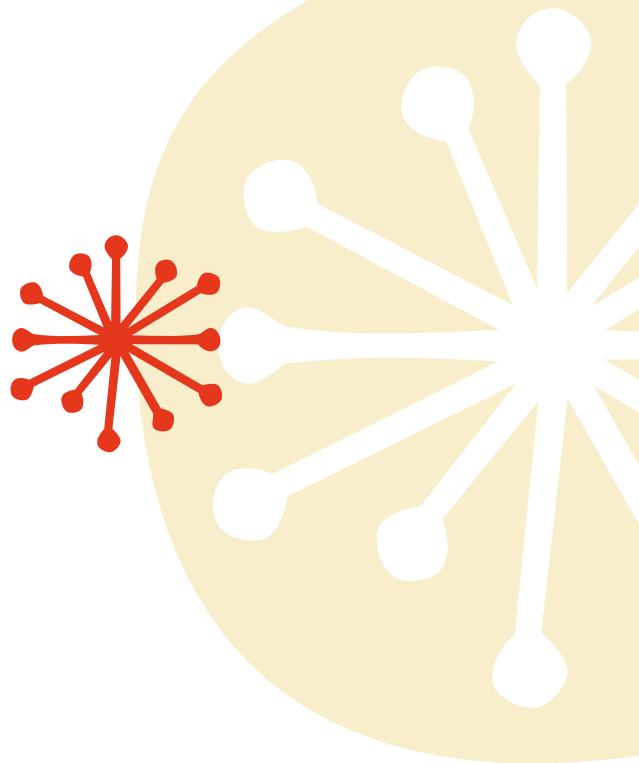
Bonus points for translating it.

- ☐ **04 Hollywood Studios • Hollywood Boulevard** - At the first landmark inside the gates, look all the way up.

*The most famous resident up there has a second job.
It only matters during a thunderstorm.*

- ☐ **05 Animal Kingdom • Signs, lanterns and benches** - Find the park's classic logo and count the animals.

*Three of them are real. One is extinct. The last one
was never real at all, and it was supposed to get a
whole land.*



PLAY IT IN LINE

Any-Park Bingo

For the adult who notices everything. Works in all four parks. Five in a row wins. Blackout means you've earned a sit-down somewhere with air conditioning.



B	I	N	G	O
Saw a full sprint at rope drop	Spotted a dad holding a purse	Counted six or more matching shirts	Saw a churro before 10am	Spotted ears in a color not found in nature
Saw a popcorn bucket worn as a purse	Your ride stopped while you were in line	Watched someone read every plaque in the queue	Spotted a "1st Visit" button 	Saw a bird casing someone's lunch
Got the two-finger point from a cast member	Watched someone navigate by phone, straight into a planter	FREE SPACE	Watched a pin trade happen	Heard someone humming a ride song on the way out
Saw a family photo where one person is not having it	Spotted a runDisney medal worn all day	Saw a stroller with more than one balloon	Spotted a kid asleep mid-afternoon	Found a trash can dressed for its land
A stranger pointed out a hidden Mickey	Spotted a "Happy Birthday" button on someone over 50	Saw a Mickey pretzel photographed before it was eaten	Saw a turkey leg bigger than a forearm	Heard someone recite the ride spiel word for word

House rule: you can't claim the free square until you've actually looked up.



ANSWER KEY

What you found, and why it's there



01 • Elias Disney, Contractor, Est. 1895.

Center Street, just off Main Street, above Uptown Jewelers. Elias was Walt's father, a building contractor in Chicago around the turn of the century, before he moved the family to a farm in Marceline, Missouri, the small town Walt spent the rest of his life trying to recreate. Elias died in 1941, before Disneyland or Walt Disney World existed. The windows on Main Street are the park's version of movie credits, and his son made sure his father got one. At Disneyland it sits above the Emporium. Here it started above the Emporium too, then was moved around the corner.

02 • M.T. Lott.

Above the Crystal Arts shop. Say it out loud: "empty lot." The company is a joke, but the names on the glass are real: Tomahawk Properties, Latin-American Development and Management Corporation, Ayefour Corporation (for I-4), Bay Lake Properties, Reedy Creek Ranch Lands and Compass East Corporation. Disney used them in the mid-1960s to buy more than 27,000 acres of central Florida without anyone knowing who the buyer was, at about \$180 an acre. The secret held until October 1965, when Orlando Sentinel-Star reporter Emily Bavar asked Walt directly and then ran the story. The window lists Donn Tatum, who later ran the company, as president, under the motto "A Friend in Deeds is a Friend Indeed."

03 • *Disneyodendron eximius*.

Roughly "out-of-the-ordinary Disney tree." It's the Swiss Family Treehouse, here since the park opened in 1971 and based on the 1960 film *Swiss Family Robinson*. It isn't a tree at all: the roots are concrete, the limbs are steel wrapped in concrete, and every leaf was made, not grown. Imagineers gave it a botanical name anyway, because a tree this unusual deserves its own species.

04 • Mickey, on top of Crossroads of the World.

The tower copies a 1936 Los Angeles landmark often called America's first outdoor shopping mall. It has greeted guests since the park opened in 1989, back when it was Disney-MGM Studios. The Disney version is topped by Mickey on a spinning globe, and one of his ears is copper and grounded. Florida gets more lightning than almost anywhere in the country, everything tall in the parks needs protection, and nobody wanted a spike sticking out of Mickey's head. So the ear does the job.

05 • The dragon.

The classic logo carries a lion, an elephant, an impala, a triceratops and a dragon: the real, the ancient and the imagined. Animal Kingdom opened on Earth Day, April 22, 1998, and Michael Eisner's dedication promised a kingdom "ruled by lions, dinosaurs and dragons." The imaginary animals were supposed to get a land of their own, Beastly Kingdom, with unicorns, dragons and a dragon coaster called Dragon's Tower. It was never built. Its spot became Camp Minnie-Mickey, and later Pandora. The dragon stayed in the logo, and it's carved into one of the ticket booths out front if you look up on the way in.

THE ONES THAT BROUGHT YOU HERE

If you found us through one of our ads, here's the answer we promised.

01 • The Orange Bird • Adventureland

He has never said a word. The Orange Bird was created in 1969 for the Florida Citrus Commission, the sponsor behind the Tiki Room and the Sunshine Tree Terrace, and he can't talk or sing. When he has something to say, it floats over his head in a little cloud of orange smoke. He's back at Sunshine Tree Terrace now, right where he started.

02 • Sonny Eclipse • Tomorrowland

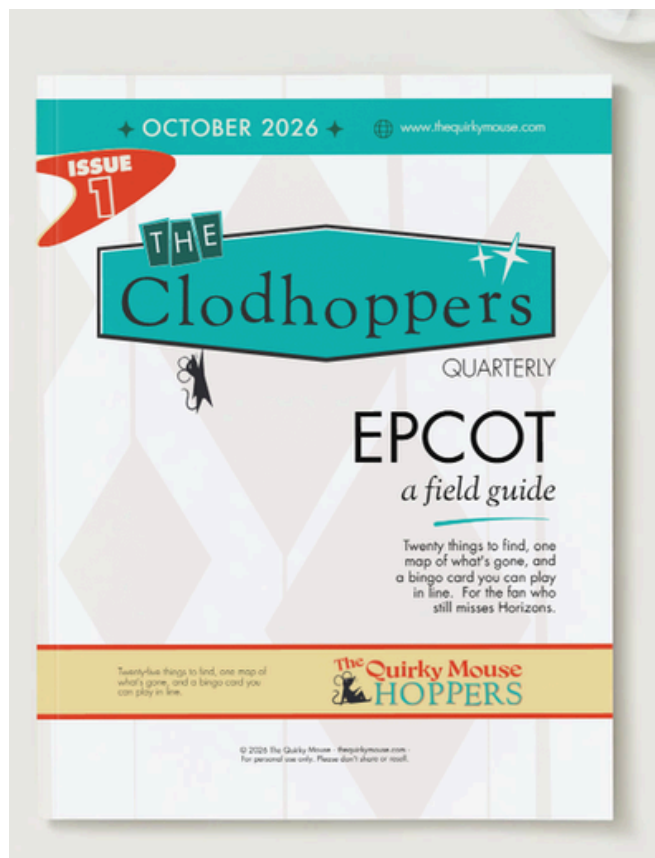
The lounge act at Cosmic Ray's is from Yew Nork City, on the planet Zork. He plays the Astro Organ, he's been doing roughly the same eight-song set since the '90s, and he's backed by the Space Angels, a group of singers nobody has ever seen. Grab a tray, sit close to the stage, and listen for them.

03 • Prince Charming Regal Carrousel • Fantasyland

It's older than the park by more than 50 years. The Philadelphia Toboggan Company built it in 1917 for an amusement park in Detroit, where it was called Liberty. It spent decades at Olympic Park in New Jersey before coming to Magic Kingdom for opening day. Of its 90 horses, 72 are the original hand-carved wood. Look up and you'll find 18 hand-painted scenes telling Cinderella's story, and one horse with a gold ribbon on its tail is said to be hers.

This was the sampler.

The Clodhoppers Quarterly lands in your mailbox every three months: a new park, a new hunt, a map of what used to be there, a bingo card for the line, and the stories that don't fit anywhere else. Printed, full color, numbered.



Want more?

The Quirky Mouse runs its membership through Patreon. You pick a tier, pay monthly (or annually), and can change tiers or cancel anytime. Each tier includes everything in the tiers below it, so you're only ever choosing how deep you want to go.

Resort Hoppers (\$5/month) get every Rabbit Hole, the long-form story of one attraction at a time, plus new bingo cards every season.

Dinglehoppers (\$13/month) get the Dinglehopper Guide every season: a printable edition with 15 hidden details, the hunt, the bingo card and the answer key. Everything you need in the park.

Clodhoppers (\$22/month) get the Clodhoppers Quarterly, printed in full color, numbered, and mailed to your door every season. It has everything in the Dinglehopper Guide plus what only the Quarterly carries: 25 hidden details instead of 15, a map of what used to be there, cast member confessions, trivia from members, and the long reads behind each hunt. Every issue arrives with a 5x7 art print and a sticker and you get access to Clodhopper-only merch!

Scan or click the button below to get your printable guide or full magazine!

CLICK HERE TO GET THE GUIDE



Want more? Upgrade to the Clodhoppers...

WHAT CLODHOPPERS GET

IN THE QUARTERLY ENVELOPE

The Clodhopper Quarterly

Printed, full color and numbered. A new corner of the World in every issue.

A 5x7 art print

An original piece from The Quirky Mouse, small enough for a desk and good enough for a frame.

A sticker

For the water bottle, the laptop, or the park bag that's seen things.

INSIDE THE MAGAZINE

Cast Member Confessions ★

The best shift, the strangest guest, the thing that only happens after close. Stories from the people who've worked there, printed anonymously every time.



“I can translate into sign language, so when I was working on the Frozen ride, a person of the deaf community asked me to translate. So I got into the boat (with manager approval) and as we took off, the person turned around and signed, ‘I don’t need you to translate. You just looked like you could use a boat ride.’

— A former cast member

Member Trivia ★

The details our members always point out, collected and printed, so you can go find them too. If yours makes it in, your first name goes with it.

The Long Read ★

One piece per issue on why a place matters: the history, the people who built it, and what's still there if you look.

The Full Hunt ★

25 hidden details in every issue, with the ghost map, the bingo card and an answer key for when you give up.

Things You Walked Right Past ★

Quick finds that didn't fit the hunt but were too good to leave out.

MERCH ONLY FOR CLODHOPPERS

The art, on a tee.

I've never sold my fine art prints on shirts. It felt like it would make the art less special. So I'm not putting them in the shop. Clodhoppers get them, and nobody else does.



Scan or click the button below to get your printable guide or full magazine!

CLICK HERE TO GET THE GUIDE



★ Only in the Clodhopper Quarterly. Dinglehoppers get the printable Field Guide every season, with 15 finds and the bingo card.



Thanks for being part of this.

I didn't grow up with this place. My first trip was my honeymoon, and I was, at best, a good sport about it. Then we brought our daughter when she was two, and I watched her look at the park the way you're supposed to: like every single thing was put there on purpose, for you.

The annoying part is that it was. The upper floors on Main Street get smaller as they go up, so the street feels taller than it is. The pavement in Animal Kingdom's Africa has mud cracks molded right into it. There's a brown stripe down the middle of the path in Liberty Square, and it's there for a reason nobody wants to hear.

Once you start seeing that layer, you can't stop. These notes are basically a printout of how my brain works at the parks now. I hope they do the same thing to yours.

— Kylie

Founder and Chief Creative, The Quirky Mouse



Worked for the mouse? Or know something I don't?

Send me your cast member stories: the funny ones, the strange ones, the ones you still think about. They're always anonymous, with no names or roles printed, and nothing that would get anyone in trouble.

Got trivia? Send that too. If it makes it in, your first name goes with it. Send them to me at kylie@thequirkymouse.com

****This will publish in the Clodhopper Quarterly only! Not in the digital guides!**

JOIN NOW

to get the printable guide or full magazine



“I love the print I got of Sally Slater so much! I've been searching for something subtly Disney to hang in my living room for a very long time and this ticked all my boxes. It is gorgeous and high-quality.”



“I received my first tee shirt purchase from The Quirky Mouse, this week. I wear a lot of Yellowstone Nt'l Park/Hot Springs/just kind of outdoors-ey tourist tee shirts, and this one is my official favorite! I can wear this and only those special few will recognize where the 'Goat' with the stick of dynamite comes from, and that makes me happy...my people will know! Love the quality, and the whole theme. Thanks so much!”

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